

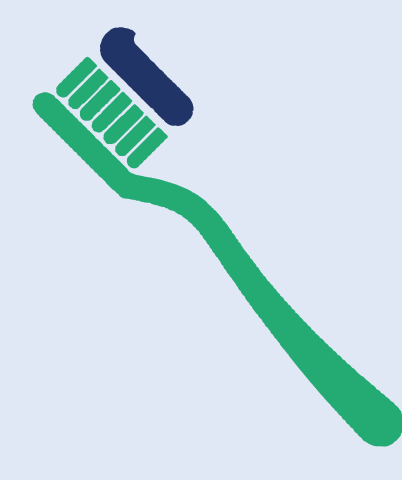


How Long Does it Take to Degrade?



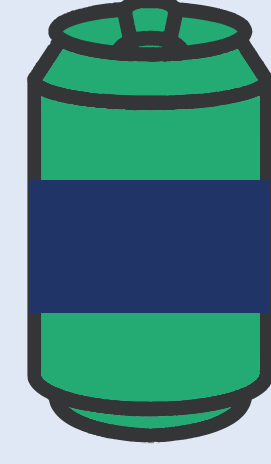
Toothbrush

500+
years



Aluminum Cans

200
years



Coffee Cup

30
years



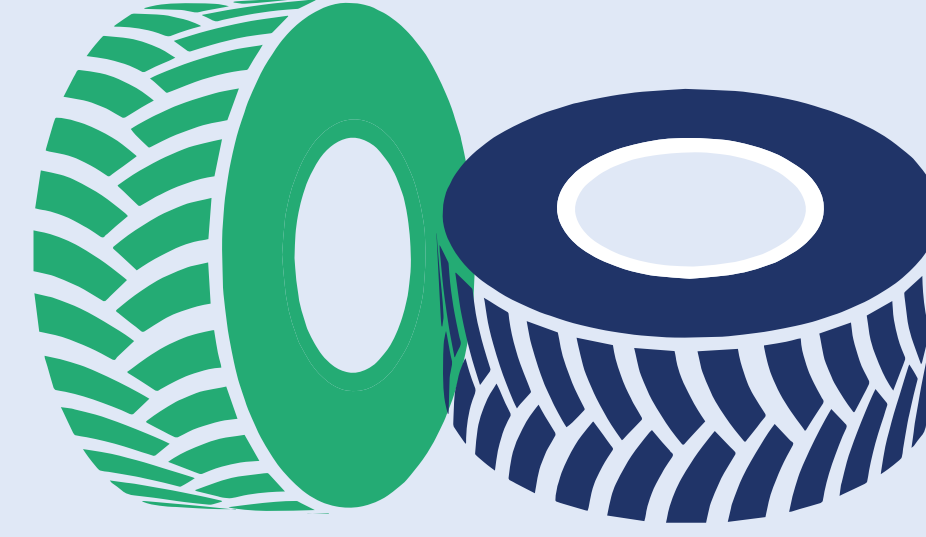
Cigarette Butts

10+
years



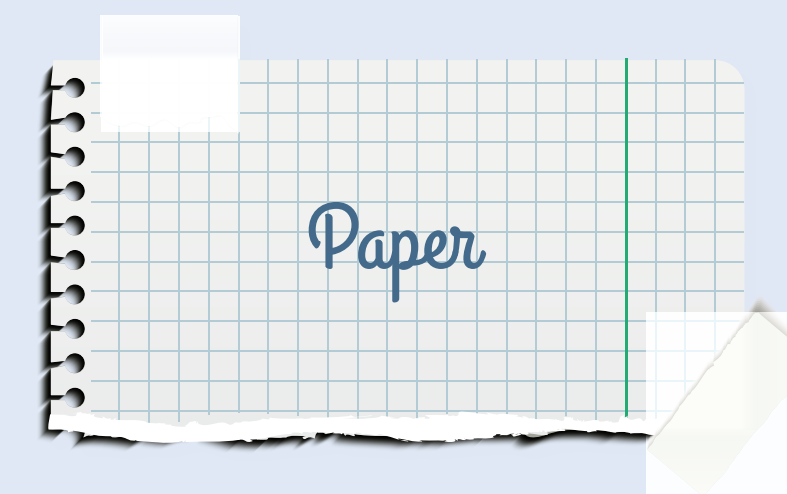
Car Tires

200
years



Paper

2-3
months



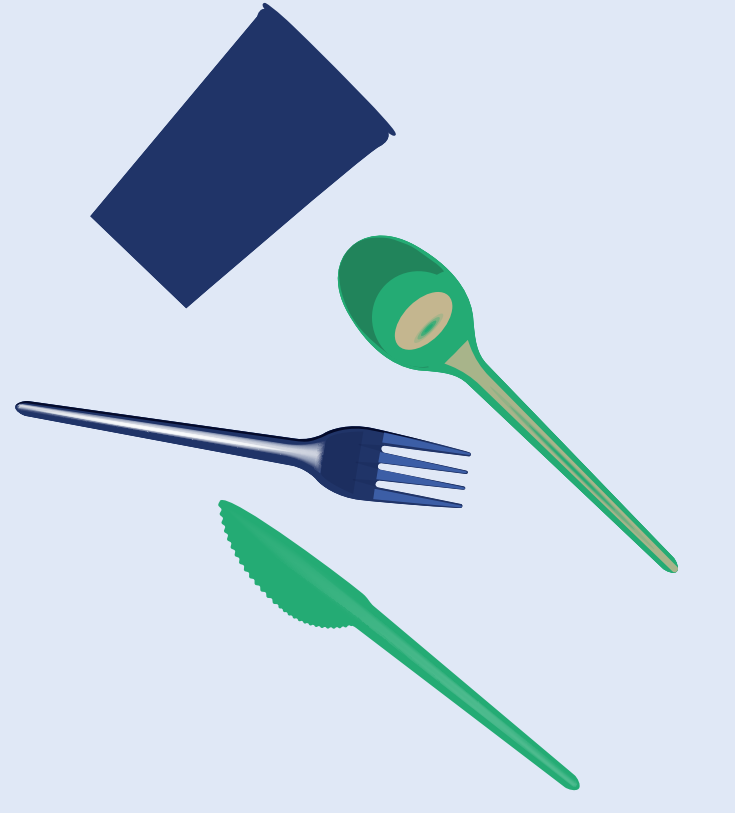
Plastic Bottles

500+
years



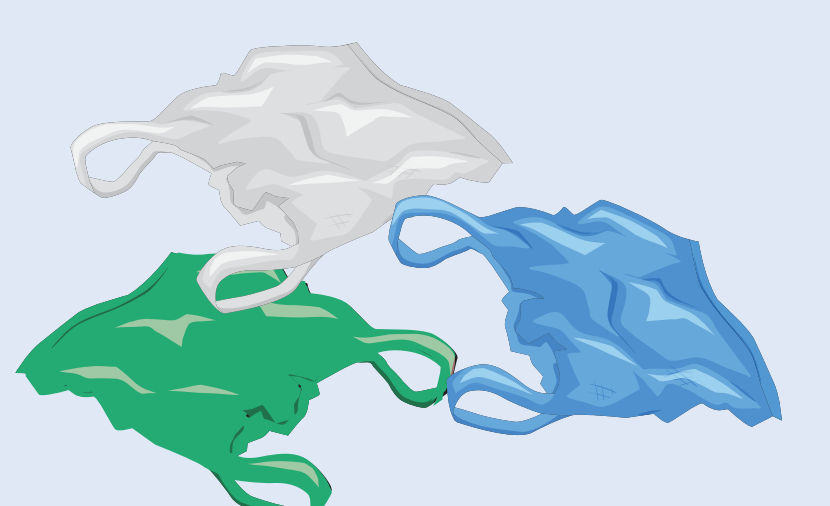
Plastic Utensils

1,000+
years



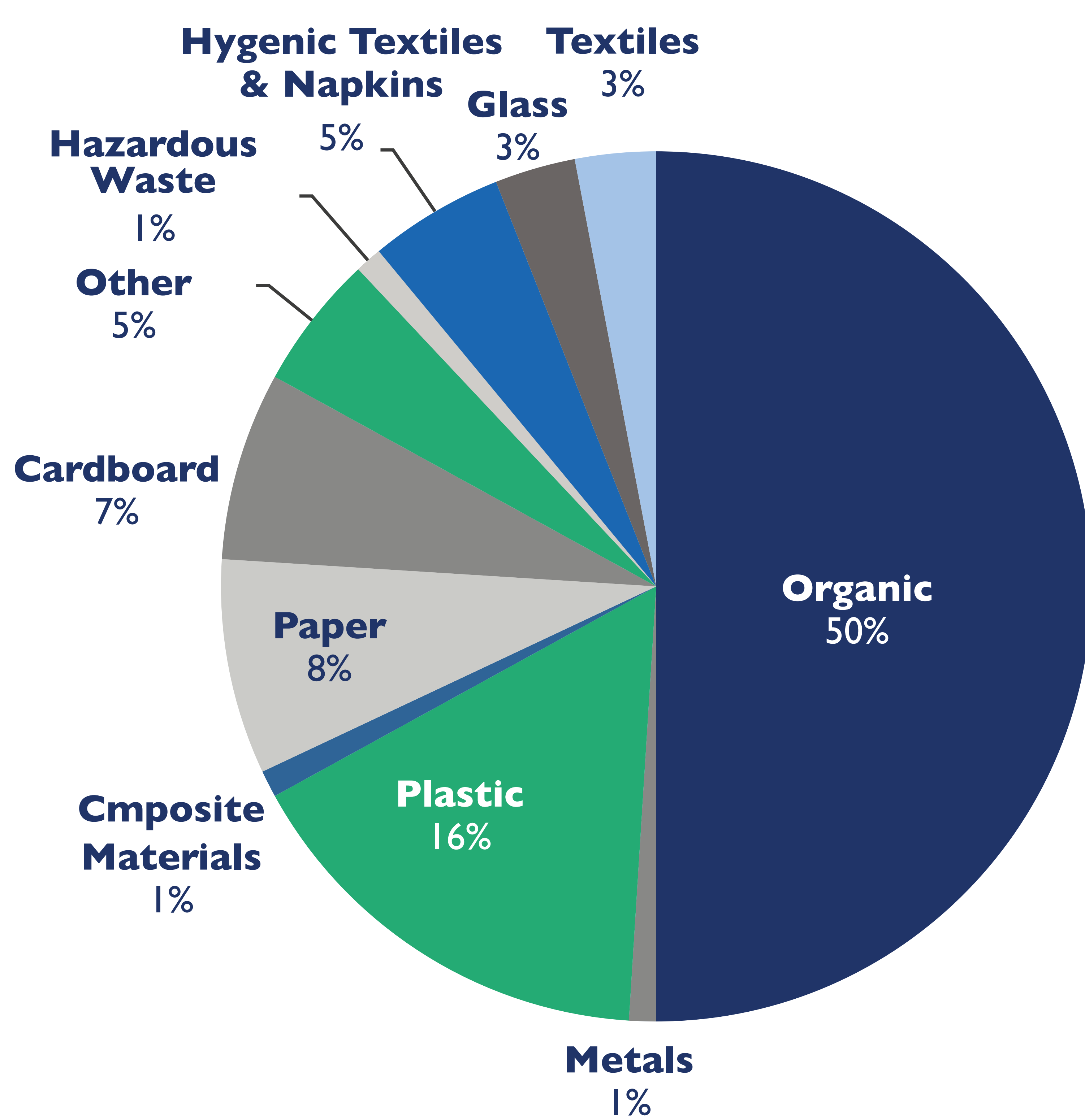
Plastic Bags

10-1,000
years



Solid Waste in Amman

Solid Waste Composition in Greater Amman Municipality



Baseline Statistics

Achievements to Date



3,200 tons
of waste recieved daily in Al Ghabawi Landfill



5% per year
increase in waste generation rate in Amman



5-7% per year
current estimated recycling rate of solid waste in Amman



46 tons/day
waste diverted from landfill by the private sector



\$2.5 million
private sector investment



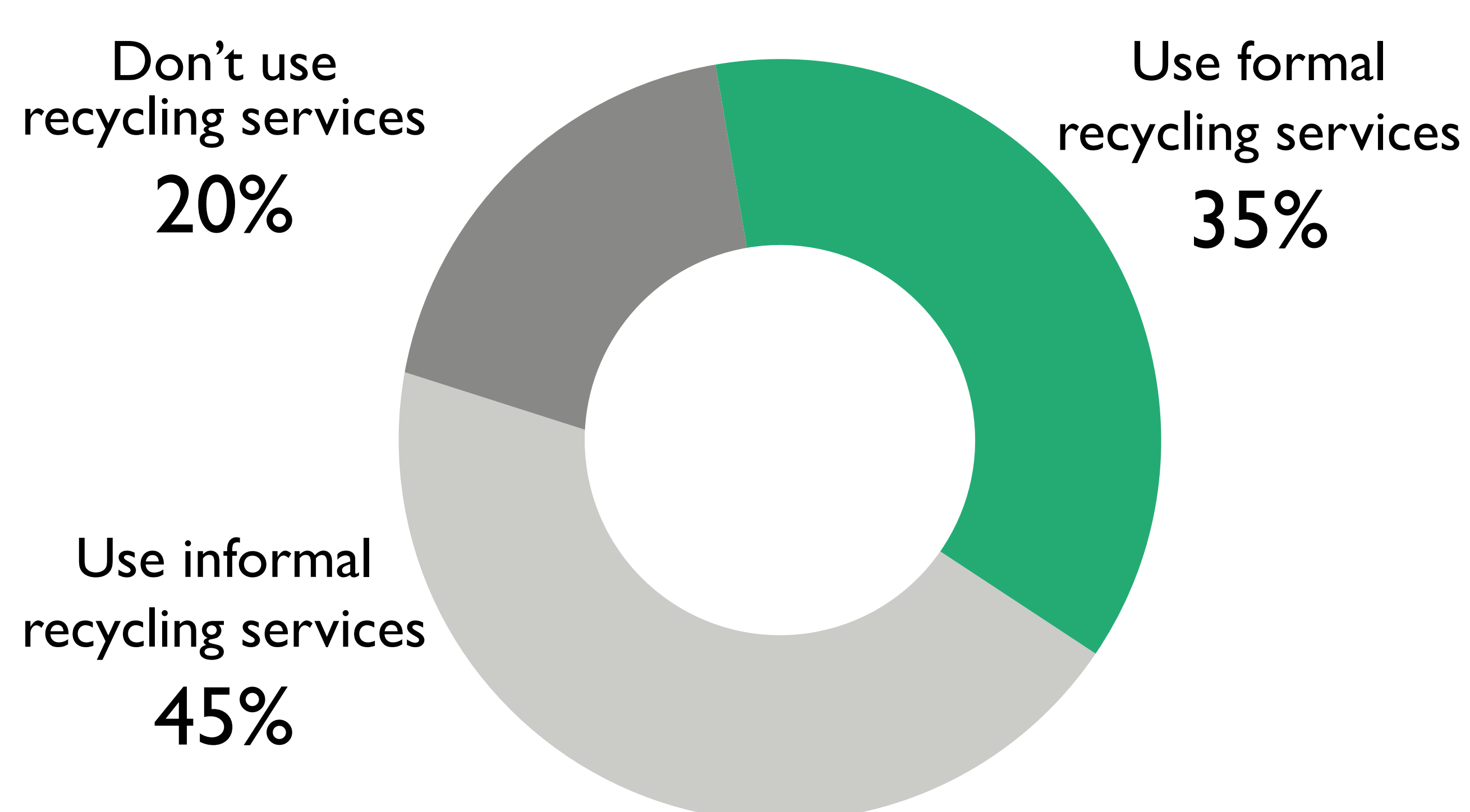
34
full-time jobs created

Source: GAM Data

Source: USAID Recycling in Jordan 2022 Annual Survey

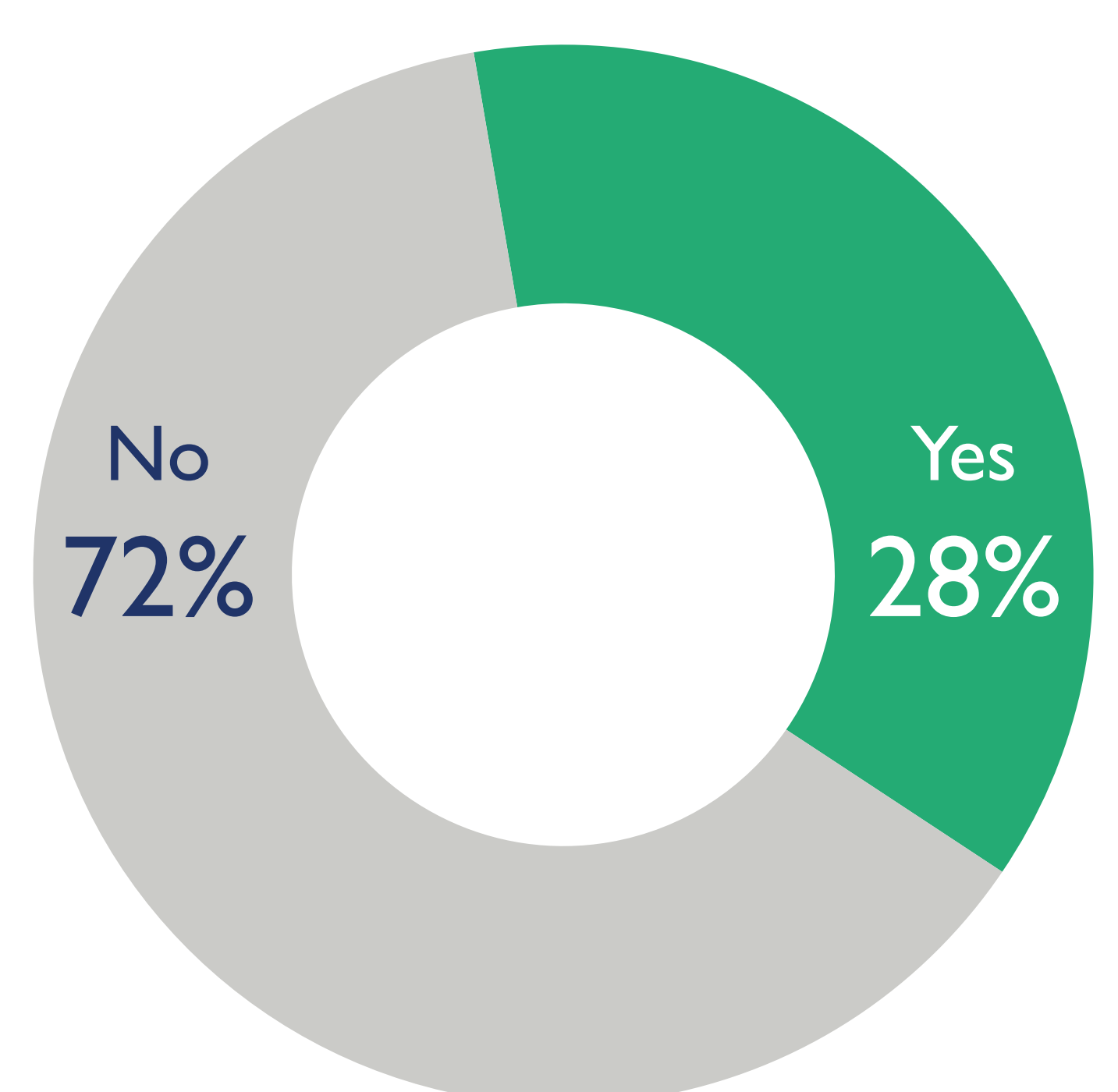
“Be Part of the Solution, Not Part of the Pollution”

Do you Recycle?



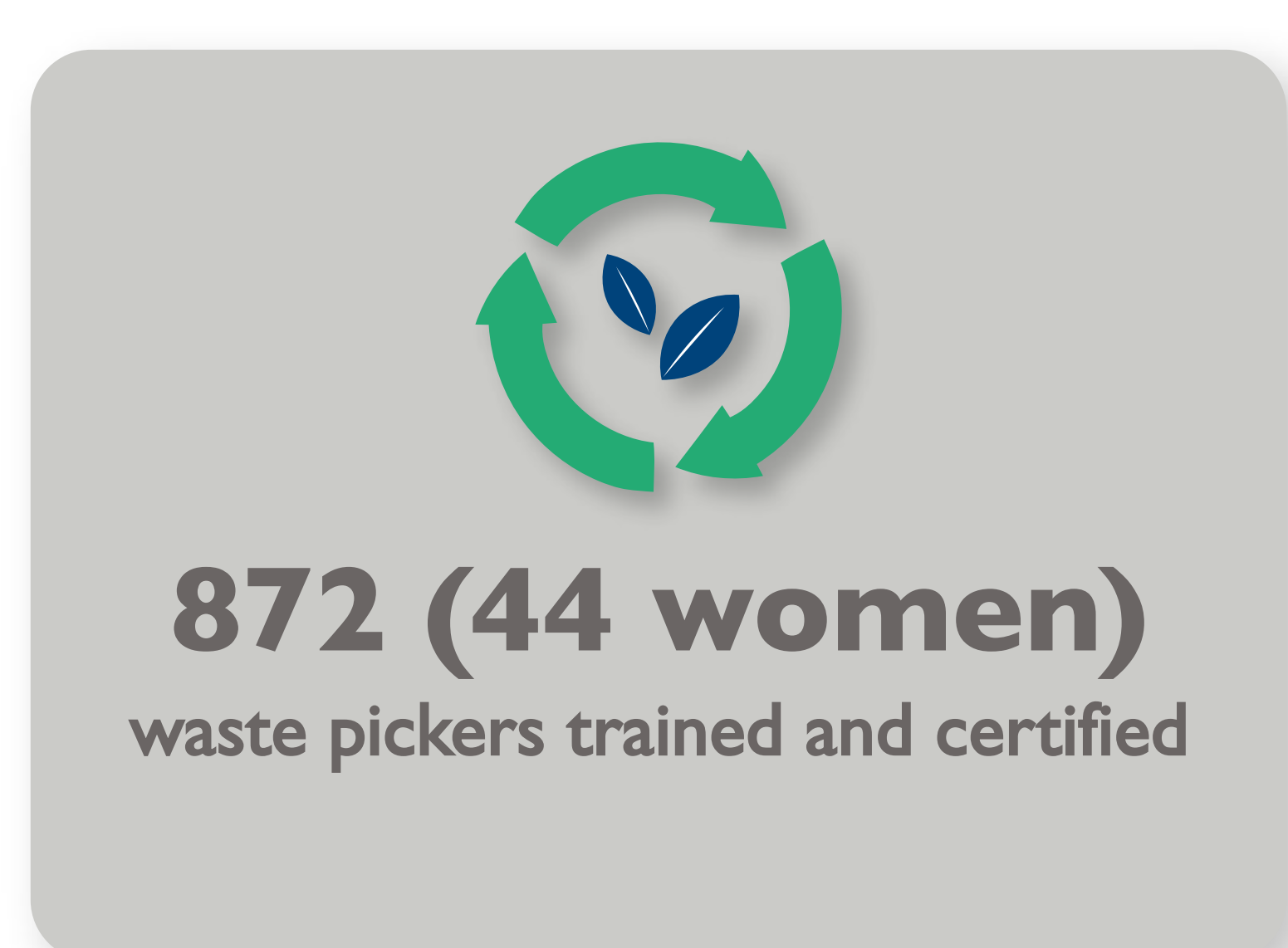
Sample size 231 commercial waste generators

Do you have a Solid Waste Management (SWM) Plan?



Sample size 662 commercial waste generators

Intervention one: in collaboration with the private sector, the Activity created several capacity building programs



Intervention two: In collaboration with the MOENV, the Activity created a formal SWM Plan

